

Impact Report 2021

Time to reflect on our achievements



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Introduction



At Laptops4Learning we became aware of the "digital divide" very early on in the COVID-19 pandemic, and as a company working in the circular economy, with established expertise in data erasure and refurbishment of devices, our founder, Sue Gowling, realised that we were very well placed to help.

Over the course of 2021 we expanded our vision, beyond helping getting devices to children homeschooling, to helping anyone disadvantaged, who cannot afford to purchase digital devices, are cut off from access to remote learning and easy communication with the outside world.

We worked with charities and councils, making affordable, sustainable and safe tech, plug-and-play ready, available to those most in need.

Laptops4Learning focus on working with large organisations; taking their surplus tech, it is repurposed and deployed through charities and local authorities. As expert repairers, we achieve high yields from your surplus technology, with items beyond economical repair broken down for spares, making more devices available for those in need and saving old devices from landfill.

2021 Timeline



LAPTOPS 4 LEARNING

2020

1st lockdown starts 23 March, we realise we are well positioned to help

Digital Divide was widely reported, we get devices out for education in Bedfordshire and more widely

Tiered restrictions introduced, followed by 2nd lockdown on 5th November

We work to expand our partners and reach - digital divide is much wider than schools and children

By the end of 2020 we are working with **11** different charities and organisations & **309** devices have gone to those in need

2021 Q1

3rd lockdown starts 5th Jan. Rugby clubs use our Donation Repair solution to get help to those in need








2021 Q2

We repair and refurbish laptops for Perspective Financial to distribute to 6 local community projects and continue our support for education





2021 Q3

citizens:mk
www.citizensmk.org.uk



Our work extends to include children in refuges, the homeless and refugees




2021 Q4

winter comfort
opening doors




Our work expanded to cover many new areas in 2021. While we continue to support education, the digital divide cuts across all parts of society.






By the end of 2021 **2287** devices have gone to those that need them and we have **23** new partners

309

889

1823

2183

2287

number of devices

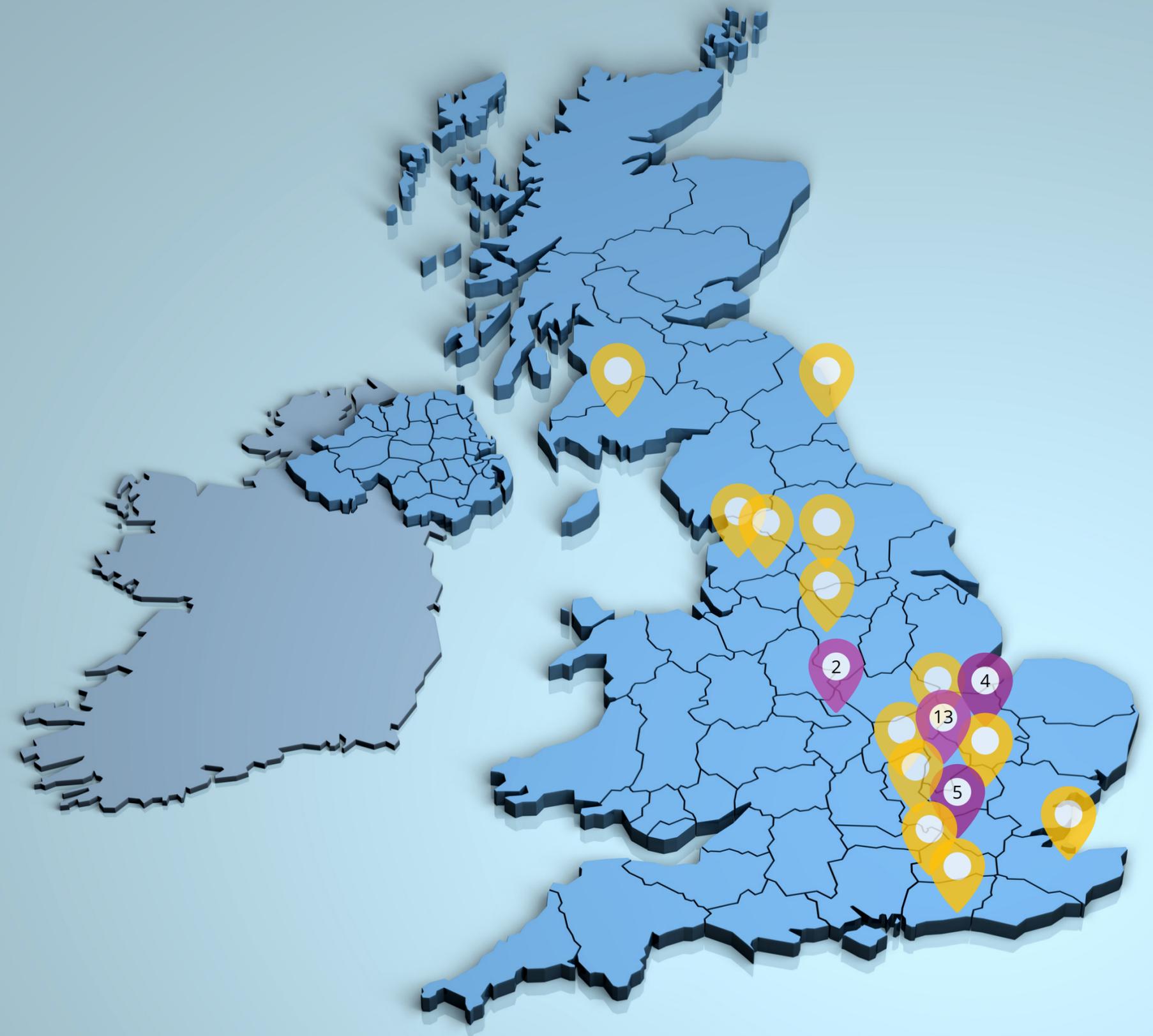
Sustainable Tech 4 Social Good

Partners

Laptops4Learning added new partners in 2021, 23 new charities, organisations and local authorities to distribute devices

Repairing and securely erasing devices to make them plug and play ready

- | | |
|-------------------------------|-----------------------------|
| Afghan Ladies Football Team | Feed Agency |
| Bedford Borough Council | Fylde Rugby Club |
| Bedford College Academies | It Takes a City |
| Blues Foundation | King's Oak School |
| Cambridge Online | KidsOut |
| Cambridge Youth Panel | Level Trust |
| Cambridgeshire County Council | Medway Rugby |
| Cambridge CVS | Mind Mosaic Counselling |
| Chesterfield Royal Hospital | Netherhall School |
| Citizens MK | New Horizons |
| Community Group | Perspective Financial |
| COVID-19 Support Kenilworth | Richmond Rugby |
| Creative Learning | Refugee Connections |
| Deykin Avenue Nursery | Rotary Club of Bedford Park |
| Deykin Avenue School | The Shared Learning Trust |
| FACES, Bedford | Winter Comfort |
| Families First | Youth Community Home |



Major new partnership with KidsOut



200 Devices
Delivered

2021 has seen us partner with KidsOut, a children's charity supporting children who are disadvantaged and those children who have had to escape serious domestic abuse (usually with Mum) and after spending time in a women's refuge are rehoused in an unfamiliar area. KidsOut's excellent work seeks to bring normal fun and happiness to these children, through experiences, days out and providing them with a box of new toys. The joy brought by these toy boxes is being further enhanced by the addition of a tablet or laptop to help children with learning.

Laptops4Learning approaches major corporates with KidsOut to secure donations of tech which we securely data erase with full certification, before repairing and refurbishing for reuse by KidsOut. Tech that cannot be used directly by the children is refurbished for resale also to benefit KidsOut. We are delighted already to have signed up a number of major companies to channel their surplus tech through this scheme.

TechAid solution partners



Through Laptops4Learning, companies have been able to help the environment, support local causes and make a real difference to people's lives:



Perspective Financial Group Ltd, was able to assist local projects near its network of offices during COVID, donating 40 reconditioned high spec laptops and desktops and enabling charities and community organisations aimed at youth, mental health, disability and wellness to navigate the challenges of COVID. The laptops and desktops were securely data-erased to HMG Infosec 5 Enhanced by Laptops4Learning, and were refurbished and loaded with the latest software so the kit could be used immediately, with nothing going to landfill.

Covéa Insurance in Halifax has been using Laptops4 Learning to take its redundant tech and make it sustainable and available for social good, saving e-waste, CO2 and extraction of scarce raw materials. At this time of climate emergency, they are taking a responsible approach to make their IT strategy sustainable. Moreover the tech they have provided has gone to help a variety of causes, including many devices to refugees in bridging hotels, and to the Afghan Ladies Football team.



Who Benefited in 2021?

Education



Schools



Nursery Education



Adult & Child Refugee Education



Adult Learning



Virtual Schooling

Support Services



Homeless



Counselling Services



Communication for the elderly



Family Support Services



Children's mental health



Refuges for vulnerable women & children



Refugees



Thank you very much Sue. I'm sure I speak for one and all when I say I look forward to catching up on Monday and additionally to express gratitude for your steadfast support for this work

- Citizens MK



Dear Sue, we received the laptop and the young person has already uploaded an editing program - thank you so much for the donation. It will make a huge difference for this young person.

- Youth Community Home



Sue from L4L contacted us to ask what support our homeless neighbours needed to stay connected during COVID lockdown. Within two days, a box of smartphones was delivered to our door. Now we are working in partnership on a range of projects helping those on their journey from street to home

- It Takes a City



Hi, I am a Job Coach with New Horizons, CHS Group, and have been able to gift tech to my clients, thanks to our partnership with you. And hopefully will be able to do more in the future!

- New Horizons

Afghan Ladies Football Team



Following the US and allied forces withdrawal from Afghanistan, many people under threat had to flee, including the Afghan ladies youth football team and their families. Their dramatic rescue was coordinated by Khahida Popal, a former captain of the team, and Valeria Ignarra of Play for change.

Preeti Shetty, CEO of Upshot and Non-Executive Director of Brentford Football Club, who was organising to get tech devices for the group to help them rebuild their lives in the UK, contacted Laptops4Learning to see if we could help. We were delighted to be able to donate 16 Chromebooks, repurposed from redundant tech made available by Covéa Insurance in Halifax. We cannot imagine what these brave young women have experienced, but hope that this donation will play a valuable part in helping them build a new life in the UK. This donation then led us to working with Refugee Connections, getting devices to Afghan refugees in bridging hotels.

These amazing Afghan women have been through so much and we earnestly hope that they can rebuild their lives in safety here in the UK.

Environmental impact

No device ends up in landfill



Laptops4Learning is a sustainable solution, promoting repair and reuse. Our work reduces e-waste going to landfill and saves the production of CO2 and the use of the earth's finite resources to manufacture new devices.

Helping those in need is also helping our environment

3.2m litres

of water saved

2.7m kgs

of earth's resources saved

5,075 kgs

of e-waste prevented

489,418kgs

of CO2 emissions saved

Safeguarding our clients and partners against data breach

We have provided peace of mind with secure data erasure or degauss with certification by serial number, to HMG Infosec 5 Standard (Enhanced), covering GDPR and protecting against data breach.

3172 Devices Sanitised